

Managing New Realities 2010



Integrated places - health, housing and social care for the community



Tuesday 2 and Wednesday 3 March 2010

Inmarsat Conference Centre, London

Speakers include:

» **David Halpern**

director of research, Institute of Government

» **Sir Bob Kerslake**

chief executive, Homes and Communities Agency

» **Jill Stannard**

acting chief executive, Cumbria county council

» **Lord Warner**

former health minister

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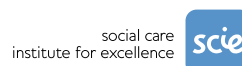


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Programme » Tuesday 2 March

09.30 Registration and coffee

10.00 Conference introduction
David Brindle, public services editor, The Guardian

SESSION 1 PERSONALISATION IN NEW POLICY

10.15 **Keynote: Developments and thinking on health and social care**
Lord Warner, former health minister

10.45 **Panel debate: How can Whitehall help facilitate new ways of using finance or contracts to improve integration between health, housing and social care services?**
Geoff Alltimes, chief executive, London borough of Hammersmith and Fulham
John Bolton, director of strategic finance, Department of Health
Professor David Croisdale-Appleby, chair, Skills for Care
Steve Hilditch, independent chair, National Tenant Voice
David Walden, director of adult services and regional development, SCIE

11.40 Morning coffee

12.00 Personal perspective: are services suffering because of the recession?

12.10 **Keynote: The strategic role of housing: giving councils a bigger role meeting the needs of people in their area**
Sir Bob Kerslake, chief executive, Homes and Communities Agency

12.50 Lunch

13.50 **Facilitated discussion groups: Integrated infrastructures - how can they work in practice? Can we pool funding or commissioning to deliver integrated services?**

15.00 Afternoon coffee

SESSION 2 COMMUNITY CAPITAL

15.15 Personal perspective

15.30 **Keynote: Engaging effectively with local communities**
David Halpern, director of research, Institute of Government

16.00 Closing remarks

16.15 Drinks reception

Programme » Wednesday 3 March

09.30 Registration and coffee

10.00 Opening remarks

SESSION 3 NEW WAYS OF DELIVERING LOCAL GOVERNMENT

10.10 Personal perspective

10.15 Examining what assets you have to improve outcomes: Cumbria case study

10.45 **Keynote:** Reacquainting service deliverers with people who use services
Jill Stannard, acting chief executive, Cumbria county council

11.15 Morning coffee

SESSION 4 CHALLENGES TO PERSON CENTERED APPROACHES

11.45 Integrating children and young people transitioning into adult services

12.15 **Panel debate:** Improving access to 'mainstream' services
Keith Gilbey, strategic development director, Citizens Advice
Dai Powell, social enterprise ambassador and chief executive, HCT group
Heather Wakefield, head of local government, Unison

13.15 Lunch

14.15 **Facilitated discussion groups:** How can front line workers, user-led groups and carers have a bigger role in advocacy and shaping more sustainable services when budgets are tight?

15.15 Personal perspective

15.20 **Closing keynote interview:** What next?
Visions of the future - the major social trends in health, wealth and work and what it means for you
Chair: Polly Toynbee, columnist, The Guardian
Ian Mulheirn, director, Social Market Foundation

16.10 Closing remarks

16.30 End of conference

Booking form

Please complete the following in block capitals (photocopy this form for additional delegates) and either send it together with payment or fax it to: **Customer services, Pavilion, Freepost RLUZ-ATEU-RYUZ, Richmond House, Richmond Road, Brighton BN2 3RL**

Tel: **0844 880 5061 (UK), +44 1273 623222 (non UK)** Fax: **0844 880 5062 (UK), +44 1273 625526 (non UK)**

Email: **info@pavpub.com** Call today to make a credit card booking or book online at **guardian.co.uk/managingnewrealities**

Title Forename Surname

Position Organisation/Company

Address Postcode.....

Tel no Fax no Email

Special requirements (ie wheelchair access, food allergies etc)/Discount code

How did you hear about the conference?

Direct mail Email Website Advertisement Colleague/Word of mouth

Other (please specify).....

I have read and agree to the terms and conditions below

Signature..... Date

Booking details
Managing New Realities
Date: 2-3 March 2010
Venue: Inmarsat Conference Centre, City Road, London

Conference fees
The fee includes lunch, refreshments and conference materials. Please note that accommodation is not included. Please call Pavilion's customer services team for a list of suggested hotels on 0844 880 5061.

Free places
A limited number of free places are available for service users and carers (subject to availability). Please apply in writing with your booking form.

Terms and conditions
1. Payment: 30 days either from date of invoice or before the conference (whichever is sooner). Please make cheques payable to Pavilion Publishing (Brighton) Ltd. Payment must be received before the conference. *Please note that a £10 (excluding VAT) administration charge will be added to all invoiced bookings. 2. Cancellations: All cancellations must be received in writing and will be subject to a charge. If we receive the cancellation before 1 February 2010, a £50 (excluding VAT) charge will be made. If we receive the cancellation after this date the full fee must be paid. We are happy to accept a substitute delegate if the original delegate is unable to attend. 3. When booking, please wait for written confirmation from Pavilion before arranging travel.

Conference delegate fee

Two-day registration

For-profit sector £595 + VAT (£684.25 inc)

Statutory sector £495 + VAT (£569.25 inc)

Voluntary sector £395 + VAT (£454.25 inc)

One-day registration

For-profit sector £395 + VAT (£454.25 inc)

Statutory sector £325 + VAT (£373.75 inc)

Voluntary sector £245 + VAT (£281.75 inc)

Please specify which day you will attend Day 1 **2 March** Day 2 **3 March**

*Please note that from 1 January 2010 VAT will return to 17.5% and prices will increase in line with this.

How to pay: (please note payment needs to be received prior to the conference)

Cheque I enclose a cheque for £.....payable to Pavilion Publishing (Brighton) Ltd

(Please write your name, address and conference reference MNR on the back of the cheque)

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Managing New Realities 2010

Why is MNR different?

For six years MNR has been bringing together professionals from the health, social care and housing sectors to debate the best way of working together to improve outcomes. This year we want to move on from personalisation, to broaden that agenda to look at the benefits for communities and how we can use local resources more effectively.

Why attend?

MNR has always given people who use and deliver services a chance to speak up about where the challenges lie and what could be done to enable better, more efficient practices. As the election looms, this conference is a unique opportunity to hear from service users, leading service providers, commissioners and policy makers. Topics that will be discussed this year include:

- » How can Whitehall facilitate ways of using finance or contracts to integrate services more effectively?
- » Case study from Cumbria on how to pool the assets you have to improve services and outcomes
- » Engaging effectively with local communities and improving people's access to services
- » Looking ahead to the major trends in public policy and what it means for services

Who should attend?

Managing New Realities is for everyone involved in delivering services in health, housing and social care - and beyond: heads, directors, commissioners and managers of services, including health, housing, adult social care, children's services and transport from across the voluntary, statutory and private sectors.

'I don't know how any chief executive in our sector believes they can adequately plan to meet future changes in the operating environment without attending this cutting-edge event.'

Gary Lashko, chief executive, Carr Gomm



HEALTH

HOUSING

SOCIAL
CARE

Register now at guardian.co.uk/managingnewrealities
10% discount if you book before 31 December 2009

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The Department of Health

The Department of Health works to define policy and guidance for delivering a social care system that provides care equally for all, while enabling people to retain their independence, control and dignity. We are working with our partners to ensure everyone can receive high-quality care and support that is flexible and provides a better quality of life.

Supported by



Skills for Care

Working in consultation with carers, employers and service users, Skills for Care aims to modernise adult social care in England, by ensuring qualifications and standards continually adapt to meet the changing needs of people who use care services.



SCIE

The Social Care Institute for Excellence (SCIE) supports the transformation of social care by identifying and transferring knowledge about good practice. We provide practical guides, learning materials and information based on sound knowledge about what works in planning and delivering social care. We also ensure that the experiences and expertise of people who use services, their carers and workers are reflected in all aspects of our work.

Established by the government in 2001, we are an independent charity working across the UK. We support care services for adults, children and families and we work collaboratively with partners at national, regional and local levels.



Unison

UNISON is Britain's largest public service union representing 1.3 million members, working in public services.

They include frontline staff and managers in local authorities, the NHS, the police service, universities, colleges and schools, the electricity, gas and water industries, transport, and the community and voluntary sector.

**To book a delegate place or for further information
visit guardian.co.uk/managingnewrealities
or call Pavilion 0844 880 5061**